



**MARTTEN COX
& ASSOCIATES**
AUDITING & CONSULTING

Assurance and Audit Services

Accounting and Book Keeping Services

IFRS Reporting

Company Formation

Agreed Upon Procedures

Liquidation

AUDITING &
CON

OUR GROUP



Martten Cox & Associates *Auditing & Consulting*

Asel Al Maayer in association with Martten Cox & Associates offers a wide range of professional services in auditing & assurance, bookkeeping & accounting, and consultation services to small and medium sized organizations.

Our professionals are highly educated and well trained, and are fully dedicated to serve our clients with due professional care and integrity. We do not just deliver reports; we make sure that our services will be a major contribution to your success and business development.



MIM *International Consultancies*

MIM is a specialized leading consultancy firm with over 34 years of experience in the field of feasibility studies and management consultancies serving the region's top organizations and governments.

Our professionals are result-oriented and thrive on achieving clients' satisfaction which is the benchmark that measures our performance and success.



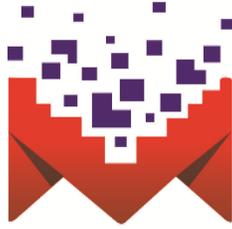
EBTIKARAT

Ebtikarat is MIM representative office in Cairo, Egypt. Its core business is management and business consultancies.

Our Ebtikarat team collaborates with MIM team in order to ensure the best quality services are provided to our clients to achieve our clients' satisfaction and maintain a long term business relationship.

MIM IT Department

Our IT Department focuses on developing desktop, websites and mobile applications, and operates in Egypt and Dubai. With the use of the latest information technology and telecommunication tools we achieve targets depending on a strong technical base and carefully selected expert resources.



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Martten Cox & Associates *Auditing & Consulting*

Asel Al Maayer in association with Martten Cox & Associates provide a wide range of professional services such as auditing, bookkeeping & accounting, and consulting services.

We focus on the continuous professional development of our employees in order to provide our clients the best up -to -date services in terms of audit techniques and methodologies.

We help your firm grow, in terms of profitability, with minimum cost, less time, a modern style of management, and flow of managerial information system. In addition, we offer the highest level of expertise and dedication in auditing and consulting services to give your firm the opportunity to compete in today's markets.

We understand how important audited financial statements are to businesses, shareholders/owners, lenders, investors and other stakeholders. We work with many of the country's most successful private and public companies. Our approach is to first understand the business and the risks it faces, and then focus our efforts based on our risk assessment, keeping in mind the effectiveness and efficiency where it matters the most. Hence, our method is both effective and cost efficient.

Our professionals operate in multi-disciplinary groups focusing on clients' needs and industries. We aim to deliver quality services through dedicated teams operating through lines of business.



MIM International Consultancies

MARTTEN COX
& ASSOCIATES

At MIM, our aim is to provide dynamic, commercially aware professional advice to meet our clients' specific needs and help clients achieve their strategic goals.

We build on the experience in an array of specialized fields to deliver the clients' oriented results. Our services provide organizations with large-scale program management resources and skills packaged into a single suite of services that delivers results-driven operational transformation.

MIM leverages a distinctive combination of industry expertise, technical depth and differentiated services to deliver the benefits of world-class management consultation to our clients worldwide.

Through our industry-specific management consulting expertise, we can help you develop and execute business strategies based on the clear and consistent understanding of what had worked or will work in today's dynamic and rapidly changing environment.

Our experience in the Gulf region spans 32 years. Moreover, we are appointed as management consultant to many private companies and governments in the region.

We are offering the services of facilitating in expediting and smoothing the business contracts to be executed by the different related parties making every party satisfied and a winner.

Our Vision

We aim to be globally recognized leading professional Audit and Advisory firm in the MENA by 2020; bringing real value to our clients, investing in our people and supporting our communities.

Our Mission

To develop and improve economic resources of societies through providing high levels of quality in clients service that contributes to continuous development of economical performance across sectors; public & private.

Our Approach

We believe in quality working practices, ethical standards and in delivering value for money – value that continues to have lasting benefits to our clients.

These words summarize the spirit of our employees and the way we work with our clients. Our Value philosophy involves the delivery of performance focused consultancy using a measured and validated approach. This helps us to instill confidence and develop sustainable relationship with our clients.

Continuous improvement of approach and delivery through training is encouraged and facilitated through a comprehensive program for consultants. This helps to maintain leadership in the many management disciplines we offer. Our approach to relationship and service delivery helps our clients, both international and local, develop new opportunities, improve performance, manage risk and enhance value for both shareholders and stakeholders alike.

MARTTEN COX AUDITING SERVICES:-

Auditing Services is Martten Cox's core business, and our professionals have passion for what they do. By understanding each client's business, we convert information into insights to help uncover issues and opportunities to assist our clients improve their operational efficiency, performance and financial reporting.

We work with our clients to improve their overall financial reporting processes. Ultimately, we see our audit as more than just numbers and compliance. Our goal is to help our clients better understand their business. We consider it our job to keep our clients informed all year long of accounting, financial and regulatory developments that may affect their business. Moreover, we provide continuity of service that is incomparable in the industry.

Specifically, our team delivers:

- ✓ Strong technical knowledge of IFRS requirements.
- ✓ Truly independent review and insight.
- ✓ Significant understanding of how to mitigate risks and adhere to regulatory requirements.
- ✓ Continuity from year to year to enhance efficiencies.

Services we offer:

- 1) Assurance & Audit Services
- 2) Accounting & Book Keeping Services
- 3) IFRS Reporting
- 4) Company Formation
- 5) Agreed Upon Procedures Engagement
- 6) Human Resource Management (HRM) Services
- 7) Liquidation
- 8) Other Services

1. Assurance and Audit Services

Martten Cox provides a wide range of assurance services, including:

- A. Statutory Audit
- B. Management Audit
- C. Internal Audit and System Control Review (SCR)
- D. Review and Compilation Assignments

A. Statutory Audit

Martten Cox's professionals recognize that, to deliver a truly quality financial audit report, it is important to look beyond the accounting entries and to focus more on the underlying activities and operations that give rise to them.

For public companies, we conduct an integrated audit, which combines the financial statement audit with an evaluation of:

- The effectiveness of internal controls over financial reporting
- Management's assessment of the effectiveness of internal controls over financial reporting

Internal controls include policies and procedures that are designed to ensure that a company's financial statements are both reliable and prepared in accordance with generally accepted accounting principles.

For privately owned companies, we view the audit as the first step in developing a long-term relationship built on trust and business insight. We leverage the knowledge we gain through the audit process to advise our clients on how they can grow and improve their business. We bring valuable ideas based on years of business experience.

B. Management Audit

Management audit is conducted to improve the profit earning capacity, work of management, objectives of program, social objectives and human resource development so that organizational goal can be easily attained.

The objectives of a management audit are to:

- To formulate the goal of an organization.
- To ensure the fulfillment of goals.
- To help management to improve the activities and procedures.
- To help all the members of management to make effective discharge of their duties.
- To help in the improvement of profits.

Functions of management audit include:

- Management audit identifies the objectives of an organization if such objectives are not set up.
- Management audit allocates the overall objectives of an organization in small parts.
- Management audit reviews the structure of organization and asset of the organization and decides whether goals can be obtained or not.
- Management audit examines all the scope of work and liability centers.
- Management audit provides valuable suggestions to the management after the evaluation of all above facts.

C. Internal Audit and Systems Control Review (SCR)

The scope and extent of internal audit and SCR is usually client-specific and is, therefore, rightly viewed by clients essentially as a value-added assignment.

The underlying focus is on identification of the specific needs and risks of an enterprise and accordingly examining internal control framework not only to mitigate but also to manage a whole range of risks.

In the process, the reports responding to the scope set by the client seek to highlight a broad spectrum of business issues and control features such as;

- Supervision of Books of Accounts and overall book keeping system
- Advise towards management information requirements
- Implementation of recommendations, as advised in the Audit Reports
- Identification of performance and profit improvement opportunities
- Enabling management to carry out properly and promptly their fiduciary and regulatory obligations.
- Obtaining the understanding of existing accounting and internal control system, approved and implemented by the management.
- Checking the compliance of existing accounting & internal control system.
- Continuous periodical reporting to management about non compliance of existing system, weaknesses found and suggesting improvements in the accounting & internal control system.
- Reporting on non compliance of regulatory and statutory requirements.
- Performance of detailed review of internal control system in order to find weaknesses in the system and to perform GAP analysis.
- Assisting system analyst and developers in system analysis, design and development process.
- Implementation of new systems developed and post implementation review.
- Training of personnel in order to understand and use new systems got developed.

D. Review and Complication Assignments

- Reporting on limited scope review of financial statements based on inquiry from client & analytical review.
- Preparation of financial statements in different presentation style for management so that they can take proper decision based on that information.

2. Accounting and Book Keeping Services

We offer book keeping services at client's premises under the supervision of highly qualified and competent staff

- Preparation and analysis of accounts on a periodical basis, for management review.
- Providing assistance in preparation of various management and financial reports required for decision-making.

3. IFRS Reporting

Today over one hundred countries have adopted International Financial Reporting Standards (IFRS) either as originally issued by the International Accounting Standards Board or as endorsed by a particular jurisdiction.

Martten Cox member firms combine broad international experience and technical expertise in audit of IFRS-based financial statements. Our international network of valuation, internal control and information technology experts is available to assist with the conversion process where the expertise of those specialists is necessary. IFRS conversion services include:

- Assisting management with the selection of IFRS accounting policy alternatives such as voluntary exemptions provided by IFRS 1, First-time Adoption of International Financial Reporting Standards, and assisting management in assessing the implications of selecting such alternatives.
- Identifying client-specific differences between GAAP and IFRS.
- Determining adjustments necessary to bring the financial reporting in line with the appropriate basis of accounting.
- Preparing financial statements and disclosures to meet requirements.
- Assisting with accounting systems and internal controls design and implementation.
- Assisting with stakeholder communications.
- Providing targeted training to accounting personnel.

4. Company Formation

Our company formation department undertakes to establish a proprietary firm, trading firm, limited liability company, private shareholding, and investment company. To undertake all procedures for preparation of documents necessary for preparation of company license. The preparation of structure if a new company and defining the responsibilities and duties. Setting up of internal control system and also ensuring the proper functioning of the internal control system.

5. Agreed Upon Procedures Engagement

The objective of an agreed upon procedures engagement for the auditor is to carry out procedures of an audit nature to which the auditor & the entity and any appropriate third parties have agreed and to report on factual findings.

We provide a report of factual findings of agreed upon procedures, no assurance is expressed. Instead users of the report assess for themselves the procedures and findings reported by the auditor & draw their own conclusion from the audit work.

6. Liquidation

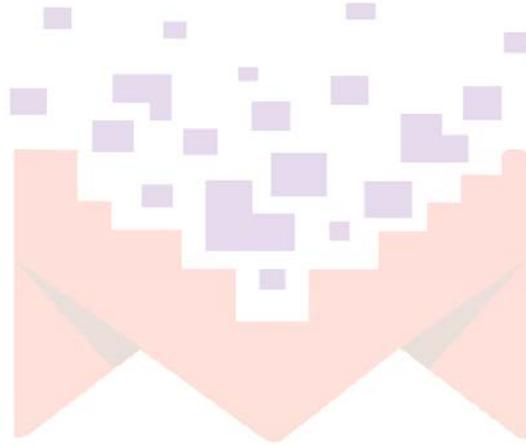
Liquidation is the method by that a LLC company (or a part of a company), sole establishment, Dubai free zone company or institution closes its operation and therefore the assets and property of the corporate or institution is distributed to creditors and shareholders (owners) of the UAE registered Company. Liquidation is additionally known or noted as winding-up or dissolution, though dissolution theoretically refers to the ultimate steps of liquidation method.

7. Other Services

- Realization of company assets
- Settlement of the entity's liabilities
- Distributing the surplus funds to the members of the company
- Managing finance and accounts department.
- Undertaking book keeping and accounting tasks, both manual and technology-based systems including preparation and processing of underlying documents.
- Payroll preparation and related services
- Internal audit on a comprehensive, continuing or need-specific basis restricted to specific department, division, function and activities prompted by risk orientation and risk assessment.
- Processing of high-volume transactions involving repetitive function and processes, such as data input for stand-alone or network solution.

- Accounts receivables including preparing customer invoices, job costing, post customer payment, Aging analysis, Establish a credit approval process, Perform customer credit checks & follow up collections.
- Accounts payables including establishing a purchase system, enter purchase orders and process vendor invoices etc
- Month end / year end accounting including reconciling bank statements, preparing adjusting entries, preparing customized financial statements and profitability analysis.
- Quick books installation, tune up, training & monthly reviews.
- Fixed assets management including preparing fixed assets register & depreciation schedule.
- Establishing inventory process

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MIM CONSULTING/ ADVISORY SERVICES:-

MIM's advisory services work with clients to tackle challenges in transactions and restructuring, performance, technology and risk and compliance. Our advisory services combine specialist skills to provide objective advice and execution to help preserve and improve value.

Our core competencies

We regularly solve client problems requiring the coordination and integration of several disciplines. We also employ a highly collaborative and interactive working style with our clients to ensure support for the implementation of our recommended strategies and plans. Furthermore, we help our clients to achieve targeted results on time and in budget.

Our global network helps us understand the keys to success and the transferability of competencies and strategies in different market environments. Through this network, we assemble global project teams with specific and relevant experiences that address each client's unique challenges and opportunities through:

- ✓ Assessing and understanding the needs of customers.
- ✓ Proactive and constructive solutions.
- ✓ Swift and effective response.
- ✓ Partner/Director involvement.
- ✓ Commercial and practical approach.
- ✓ Sharing and supervising the solutions' implementation to ensure the accomplishment of planned results and targets.
- ✓ Communication.

Our consultants can help improve your business. We develop relationships with independent and corporate business segments. We want to be on the front line with you in the development of a business that will allow you to achieve your business goals. Our knowledge and experience in HRD Strategies, Accounting, Business Analysis, Systems Development, Process Improvement, and Business Optimization will assist you in maximizing the profitability of your business.

1. Governance Risk and Compliance (GRC)

MIM helps companies to:

- Understand and comply with regulatory requirements.
- Implement the right corporate governance framework in regard to these regulations.
- Establish appropriate compliance practices.

2. Valuation

MIM's provides general or industry-specific professional valuation services to public and private corporations, private equity firms, governments, insurance carriers, attorneys, institutions, fiduciaries, private investors, family-owned interests and high net worth individuals.

Our valuation services include:

- Financial reporting valuations.
- Valuations for corporate and individual.
- Transaction-related valuations.
- Valuation-related dispute resolution.
- Bankruptcy and restructuring-related valuations.
- Executive compensation-related valuations.
- Other valuation assignments.

3. Feasibility Studies and Market Studies

Based on the project and the information available with the client, we are providing full integrated study to be used in the following:

- Decision making
- Tools in implementation
- Financial structure

The scope of the Feasibility study could include the following based on the client's requirements:

- Market research.
- Market analysis.
- Technical study (Machineries – Factory setup – Production plan ... etc.).
- Capital investment requirement.
- Financial projection.
- Financial ratios and analysis.
- Sensitivity analysis.
- SWOT analysis.

4. Merger Integration

MIM's merger integration service is where professionals help clients identify critical success factors and develop a roadmap for a smooth integration of the acquisition target. Using project planning solutions, our team helps organizations move from due diligence to integration with a comprehensive plan.

This structured plan covers areas such as:

- Creating a project management office.
- Merger communications planning and roll-out to employees, clients and relevant third parties.
- Transition.
- Services Agreement.
- Reorganization strategies and staff augmentation.
- Assessment of HR, training, compensation and benefit policies.
- Integration of infrastructure, such as business development, marketing, finance and legal.
- Policy, procedure and contract standardization.
- IT assessment and integration.

5. Corporate Finance

- Mergers and Acquisitions.
- Disposal strategy.
- Capital and corporate structures.
- Evaluation of business and shares.
- Implementing financial controls.
- Performing financial analysis

6. Management Consultancies

A. Governance Model includes:

Corporate structure (CS)

- Current official CS
- Detail of each department unit or section under the CS
- Roles of each unit
- Specify requirements. perspectives held with management in relation to CS
- Develop board of directors form , their meetings & resolutions

Corporate Strategies

- Mission and vision
- Corporate strategies or corporate pillars
- Corporate objectives & employee delegation
- KPIs for each unit
- Budgeting systems
- Variance analysis

Authority Matrix (AM)

- Current official authority matrix
- Management perspective regarding the implementation of AM

Policies & Procedures

- Financial, HR, Procurement, sales, operation and any other policies or regulations or government laws (labor law or taxation law)

Financial & Reporting System

- Accounting System (E.g. ERP, Chart of accounts, costing, segmentation)
- Accounting procedures system (E.g. AR, AP, FA, GL)
- Accounting standards (IFRS)
- Monthly financial pack (Financial Reports Issued Monthly)
- Annual financial statement
- Issuance of regular reports

B. Performance Improvement

There is variety of reasons for doing Business Performance Measurement (BPM) for a given firm. It is mainly prepared to improve control over the firm in ways that traditional system has not allowed, maximize the effectiveness of the improvement efforts, achieve alignment with company's objectives and goals, reward and discipline the performance of employees and the significant part being maximization of profits. Several approaches or framework for building and managing BPM systems have evolved. There are specific approach for specific performance measurement system, the popular being balanced scorecard approach, that covers the below mentioned areas of business.

- **Finance function improvement** - Improve your accounting and finance functions by transforming the finance organization into a business partner.
- **Business process re-engineering (BPR)** - We can analyze your current processes, identify weaknesses and develop appropriate solutions for planning, budgeting and forecasting.
- **Sourcing & procurement** - Our systematic process focuses on reducing the total cost of externally purchased materials, goods and services while maintaining or improving service levels.

- **Change management** - We evaluate operations and recommend changes to improve operating performance.
- **Working capital management** - We analyze cash flow and develop recommendations for enhancing liquidity.
- **Revenue enhancement** - Identify ways to increase revenue, both short-term methods that can be rolled out quickly, as well as long-term programs.
- **Portfolio profit improvement** - Achieve full profit potential by undergoing analysis and quantification to identify where profit growth can be attained.

We provide the services of Business Performance Measurement (BPM) and employ the best suitable BPM approach to ensure the client's motive is achieved. It is based on the requirements of our clients; how intense the client wants to conduct the BPM. Levels of intensity can be explained and agreed, based on the proposal and agreement we proceed with BPM.

C- Other Management Consultancy Services

- Due diligence.
- Back office support services.
- Business process reviews.
- ERP consultancy services
- Business profit improvement.
- Innovative solutions for today's complex business problems.

7-Training Courses

MIM is providing training course in various programs, under highly qualified professionals, such as:

- Financial analysis.
- Projects management.
- English speaking and writing skills.
- Media presentation skills.
- Accounting - extensive course.
- GAP communication.

8-Human Resource Management (HRM) Services

• Organization Design and Structuring

Organization Design engagements are aimed at reviewing the adequacy of organizational structure vis-à-vis long term objectives of the client which include services for:

- Documentation and understanding of current structure, reporting relationships and governance process
- Identification of areas of reform
- Translation of long-term objectives into organizational requirements
- Development of a recommended organizational structures and effective communication between management and those charged with governance

• Job Analysis and Evaluation

Job Analysis involves developing position descriptions defining the objectives, roles and responsibilities of various positions in the organization together with the person specifications assessment of required professional skills for each position. An interactive process is adopted to ensure a high level of involvement of client personnel in the exercise. The resulting Job Descriptions and Person skills are used to evaluate the jobs using a point rating system to determine the relative significance of various jobs in the organization.

• Compensation Surveys and Design of Compensation Structure

Organizations need to ensure that their compensation structures and practices are consistent with market norms and trends to be able to successfully attract and retain quality manpower. Such structures need to be internally consistent across functions and at various hierarchical levels.

Clients are assisted in evaluating and aligning their existing compensation structures vis-à-vis market and industry practices and enterprise's own corporate objectives, which include services for:

- Identification of benchmark positions and development of job summaries and list of comparator organizations.
- Solicitation of participation from comparator organizations and circularization of Data Collection Booklet, both in hard copy as well as electronic version.
- Evaluation of compensation data with market statistics and identification of reasons for deviation(s).
- Preparation of recommendations, highlighting implications of probable deviations
- Development of proposed compensation structure incorporating recommendations agreed with the client.

- **Executive Search and Placement**

Sourcing qualified manpower in a timely and effective manner is important to organizations for sustained performance in a competitive business environment. Clients are assisted at all stages of the sourcing process from definition of requirements to the final induction of fresh employees, by providing executive search and placement services adapted to the clients' needs. Clients have the flexibility of opting for generating suitable candidates from our in-house database of applicants or through recourse to press advertisements. Network of contacts is frequently evoked to assist clients in reaching potential candidates through a head-hunting approach targeted to source the most suitable candidates.

- **Secondment and Executive Leasing**

Clients often wish to engage qualified manpower on contractual terms opting to use secondment and executive leasing services offered by us. Such engagement may be for a specified period or on an on-going basis to meet selective staffing needs which are outside their permanent headcount or payroll. Such an arrangement provides the clients with the flexibility they need in meeting their short term and temporary need for manpower.

- **Human Resource Policies And Procedures / Development of HR Policies, Procedures & Processes**

Availability of documented human resource policies and procedures facilitates the discharge of HR function in an organization and is a key component in ensuring the presence of an effective HR culture. Clients are facilitated in determining their needs in this regard, and help them to formulate and compile prescribed policy and procedures adapted to their specific needs. Where applicable, clients are also assisted in the effective implementation of prescribed policies and procedural guidelines to ensure that intended objectives are achieved.

- **Competency Assessment**

Determination of core competencies of senior management personnel is an important aspect in long term plans for career progression. Clients are assisted in undertaking a forward-looking assessment of potential and development needs of senior management personnel, correlating such potential and development needs with the future plans of the organization. Where applicable, the assessment centre method is used focusing on each incumbent and ensuring that the report submitted subsequently is objective and focused. A strategy for development of existing management personnel may also be included as part of the engagement deliverables.

- **Workload Analysis Studies**

Focus on workload rationalization by developing strategies to 'reconstruct' the benchmark positions with reference to changing work environment and organizational requirements.

- **Human Resource Audit**

It takes a close and critical look at HR policies/processes within the company and reporting areas of concern and recommendations for corrective action.

- **Training and Development Services**

Assist clients in professional development of their personnel in various functional areas and skills through in-house and open audience workshops and programs. This includes:

- Understanding requirements of client's organization
- Development and updating of new and existing technical material to reflect client's requirements and current concepts
- Discussion on the training material with client's representatives
- Conducting interactive training workshops

9- Entry strategy

- Help establishing new companies; including preparing the framework, article of association, shareholders agreement and any other procedures to start the business.
- Joint ventures and strategic alliances.
- Feasibility studies & Business Plans.
- Market study & research.

10- Deals Flow

Our services will focus in both paths of business deals (Commodities & Projects) and will help:

- To link between who have the technology, know-how and technical experience and the finance parties, investors and banks.
- To facilitate and negotiate between the different parties to meet their requirements.
- To secure the rights of all parties, our office will take care of all legal procedures and agreements through associated international and professional lawyers. Furthermore, we prepare the required feasibility studies and business evaluation and plans in the cases of the projects.

11- Real Estate Development

What makes us experts in Properties investment? In fact our Managing Director, Mr. Mahmoud Ibrahim - CMA, is a professional in Market Analysis for Property Development and in Real Estate Finance & Investment, owning a certificate from *The Institute for International Research*, which is the biggest institute in real estate and property management. Along with his team, our managing director has the capability to offer the following services:

- Property valuation.
- Project management.
- Market study and analysis.
- Project plan and cash flow.
- Feasibility Study.

12-Arbitration & Expert reports

Arbitration is the simplest, cost effective and less time consuming method to resolve disputes amicably.

Mr. Mahmoud Ibrahim, the Managing Director, is an expert in Dubai International Arbitration Center (DIAC); managing a large number of cases from Dubai Land Department. In addition to that, Mr. Mahmoud has been certified as an international arbitrator from the Egyptian Chamber for International Commercial Arbitration (ECICA) for arbitration in banking & finance disputes. His experience in this field makes him aware of all laws, executive regulations, and decrees related to the banking & finance, real estate and properties transactions.

Along with his team, Mr. Mahmoud studies each case thoroughly and issues independent reports which are well recognized and credible in DIAC. We have successfully handled many arbitration cases at the DIAC arising from disputes in real estate and construction.

IT Department:-

Our IT Department, is based in Egypt and Dubai, and focuses on developing desktop, websites and mobile applications. We are capable of using the latest information technology and telecommunication tools to achieve targets depending on a Strong Technical Base and carefully selected expert resources.

We have created a new approach to E-learning system, empowering the educators and students with offline education content on tablets and iPads. We also specialize in portals, ERP and project management. Our target is to help our clients run their businesses with more efficiency and accuracy by offering them creative solutions and ideas.

Our Vision

To excel in providing creative, stable, and integrated solutions using the latest technologies and the best quality to achieve clients' satisfaction.

Our Mission

To analyze, design and develop creative business solutions for different industries to help our clients minimize their investments and maximize their returns.

Our Development Methodology

How we can deliver our creative solution?

- Listening to your needs
- Produce System Requirements and documents
- Produce System Design and Architecture documents
- Database Modelling
- Project Management Services
- Testing & Acceptance procedures
- Quality Assurance
- Documentation Development

Our Services:

- Business Application: -
 - ERP
 - Work flow & processes
 - Archiving system
 - Customized applications – consultation
 - Project management
- Mobile Applications: -
 - E-learning
 - MDM Portal (Mobile Device Management)
 - MPM Portal (Mobile Publishing Systems)
 - General mobile applications iOS/ Android

PARTNER

Mahmoud Ibrahim, CMA

Professional Certifications:

- Certified Management Accountant (CMA) from Institute of Management Accountants (IMA) – New Jersey, USA.
- Listed as Arbitrator in Dubai International Arbitration Centre (DIAC) – Dubai, UAE
- Listed as International arbitrator in Egyptian Chamber for International Commercial Arbitration (ECICA) - Cairo, Egypt
- Member of the Institute of Management Accountants (IMA) and former President of IMA – Dubai branch and Doha Branch.
- Professional in Market Analysis for Property Development from the Institute of International Research – Dubai, UAE
- Professional in Real Estate Finance & Investment from the Institute of International Research – Dubai, UAE

He has served diverse roles from executive management to strategic planning, with various esteemed organization across the GCC.

The past 33 years of expertise on various niche business practices made him exceptional in the roles that he has played. Furthermore, his wide knowledge in managing business operations, business consulting & optimization, Organization Framework & Development made him equipped and well recognized for establishing organizational teamwork and accountability to manage growth and deliver results for all sorts of corporations. His entrepreneurial skills give him the unique ability to combine technology and business skills in formulating a cost effective solution for the clients.

Achievements:

- ✓ **Development and management of real estate projects**
- ✓ **Developing and improving the performance of the subsidiaries**
- ✓ **Business process reviews**
- ✓ **Enterprise resources planning (ERP)**
- ✓ **Business profit improvement**
- ✓ **Preparation for ISO & QMS**
- ✓ **IT strategy**
- ✓ **Corporate governance model development**
- ✓ **Organization and system review**
- ✓ **Feasibility studies**
- ✓ **Joint ventures and strategic alliances**
- ✓ **Financial due diligence**
- ✓ **Creating & developing new business opportunities**
- ✓ **Business valuation**

Contact us:

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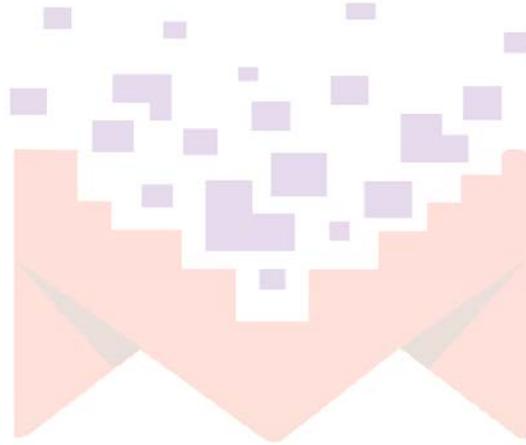
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